



Phone: 602.254.5887
marketing@arizonatele.com
PO Box 1119, Tempe, AZ 85280
www.arizonatele.com

ATIC Board Meeting

DRAFT Agenda for Feb 10th, 2016

**This ATIC Board Meeting will be on Wednesday Feb 10th, 2016 from Noon-2:00 p.m.
at the Historic Supreme Court Chamber in the Arizona State Library.
Located at 1700 W Washington St, Suite 200 Phoenix AZ.**

REMOTE CONNECT INSTRUCTIONS ON NEXT PAGE

1. Administrative
 - 1.1. Self-Introductions
 - 1.2. Modifications to and Acceptance of Agenda Draft
 - 1.3. Acceptance of Minutes from Last Meeting
 - 1.4. Treasurer's Report
 - 1.5. ATIC Board Membership Considerations
 - 1.6. Review of Outstanding Action Items as Documented in Jan 2016 Minutes
2. Presentations, Information and Action Plans
 - 2.1. Public Meeting – February (Ron Schott)
 - 2.2. Officer Election Review – Election March 2016 (Robert Backie)
 - 2.3. ATIC Initiative Review – (Brenda Beall)
3. Activity Reports
 - 3.1. Rural Community Outreach (Galen Updike/Henry Goldberg)
 - 3.2. State Library (Joan Clark)
 - 3.3. K12/GAZEL (Steve Peters)
 - 3.4. Government Affairs (Mike Keeling)
 - 3.5. ATI Institute (Oris Friesen)
4. Upcoming Meeting
 - 4.1. Public Meeting – Thursday February 18, 2016 from 2 – 4pm
 - 4.2. Digital Government Summit – May 10 & 11, 2016
5. Special Discussion - ATIC Resolutions – what does each board member want to see ATIC accomplish in 2016 (Open Discussion for 20 minutes)
6. Announcements
7. Adjourn

REMOTE CONNECT INSTRUCTIONS

- **PC or MAC:** For audio, video and web conference on **PC or Mac**. [Click Here to Join the Conference](#)
- **IOS:** For audio, video and web conference on **iPhone, iPad, iPod touch:** Install App: [Apple Store](#) - "zoom".
Enter meeting ID 753 706 980.
- **Android:** Audio, video and web conference on **Android:** Install App: [Google Play](#) - "zoom"
Enter meeting ID 753 706 980.
- **Video and web conference on computer and audio by telephone:** [Click Here to Join the Video/Web Conference](#). **For audio by phone:** Dial **(415) 762-9988**. Enter meeting ID **753 706 980**. You will be prompted to enter your unique participant ID - Press # to skip
- **Telephone Only - Dial (415) 762-9988.** Enter meeting ID **753 706 980**. You will be prompted to enter your unique participant ID - Press # to skip



Phone: 602.254.5887
marketing@arizonatele.com
PO Box 1119, Tempe, AZ 85280
www.arizonatele.com

Involvement Opportunities to Move ATIC Forward

Following is a partial list of the opportunities for involvement within ATIC that need to be filled:

1. Areas of Focus Coordinators
 - a. ~~Rural Broadband~~
 - b. ~~Education~~
 - c. ~~Healthcare~~
 - d. ~~Economic Development~~
2. ~~Email System~~
3. ~~Website~~
 - a. ~~Editor~~
 - b. Rural Internet Content
 - c. ~~Education Content~~
 - d. ~~HealthCare Content~~
 - e. ~~Economic Development Content~~
4. ~~Newsletter Editor~~
5. Social Media – *Craig Stevenson*
 - a. Facebook
 - b. LinkedIn
 - c. Others
6. Carrier Relations
7. Media Relations
8. ~~Government Relations~~
9. Public Meetings
 - a. Coordinators for each meeting
 - b. Audio & Visual
10. Marketing Coordinator
11. Lunch Coordinator



Phone: 602.254.5887
marketing@arizonatele.com
PO Box 1119, Tempe, AZ 85280
www.arizonatele.org

ATIC Board Meeting Minutes for January 13, 2016 (Draft)

On-Site Attendees:

ATIC Board Members: Robert Backie, Brenda Beall, Bill Bolin, Joan Clark, Jerry Crow, David Daniels, Oris Friesen, Ralph Gierish, Henry Goldberg, Mark Goldstein, Joseph Hobbs, Mike Keeling, Ron Schott, Galen Updike, Mike Whipple

ATIC Associates & Guests: Carine Dieude, Tim Mahoney (ADOT)

Remote Attendees:

ATIC Board Members: Michael Cohen, Tommy Gearhart, Bill Meador, Steve Peters

ATIC Associates & Guests: None

Quorum Met with 19 ATIC Board Members Present (Quorum = 10)

Many thanks to Zoom Video for video conferencing capabilities and to the State Libraries for providing meeting facilities, technical support, and hospitality.

A schedule of ATIC Board and Public Meetings for 2016 can be found at the end of these minutes.

The next ATIC Board Meeting will be on February 10th, 2016 from 12:00-2:00 p.m. at the Historic Supreme Court in the Capitol Museum.

ATIC Board Meeting

Agenda for January 13, 2016

8. Administrative
 - 8.1. Self-Introductions
 - 8.2. Modifications to and Acceptance of Agenda Draft
 - 8.3. Acceptance of Minutes from Last Meeting
 - 8.4. Treasurer's Report
 - 8.5. ATIC Board Membership Considerations
 - 8.6. Review of Outstanding Action Items as Documented in November 2015 Minutes
9. Presentations and Action Plans
 - 9.1. Cyber Security Meeting - Review of Meeting (Jerry Crow)
 - 9.2. Strategy Committee Dissolution (Robert Backie)
 - 9.2.1. Vote to dissolve the Strategy Committee
 - 9.3. Task Force - Lobbying (Mike Keeling)
 - 9.4. Website (Brenda Beall)
 - 9.5. Apache County - (Galen Updike and Henry Goldberg)
 - 9.6. ATIC Resolutions - what does each Board member want to see ATIC Accomplish in 2016 (Open discussion for 20 minutes)
10. Activity Reports
 - 10.1. Rural Community Outreach (Galen Updike/Henry Goldberg)
 - 10.2. State Library (Joan Clark)
 - 10.3. K12/GAZEL (Steve Peters)
 - 10.4. Government Affairs (Mike Keeling)
 - 10.5. ATI Institute (Oris Friesen)
11. Upcoming Meetings
 - 11.1. Public Meeting - Thursday, February 18, 2016 from 2-4 pm
 - 11.2. Digital Government Summit - May 10 & 11, 2016
12. Announcements
13. Adjourn

1. Administrative

1.1. Self-Introductions

See the list of attendees above.

1.2. Modifications to and Acceptance of Agenda Draft

No modifications.

MOTION: To accept the Agenda as proposed.

MOVE: Mike Keeling

SECOND: Galen Updike

Passed Unanimously

1.3. Acceptance of Minutes from Last Meeting

MOTION: To accept the Minutes from the November Meeting.

MOVE: Galen Updike

SECOND: Brenda Beall

Passed Unanimously

1.4. Treasurer's Report

Matt Dostal has stepped down as both Treasurer and Board member. Mark Goldstein, Secretary has temporarily taken over Treasurer duties and responsibilities until a new Treasurer is elected this coming March-April. Current funds on hand total \$35,226.40.

1.5. ATIC Board Membership

There was continued discussion that we should target more membership from the telecom provider community, both wired and wireless. It was noted that John Lucas, CIO of Graham County is retiring this year. Joan Clark, State Librarian will be bringing Holly Henley, her replacement to the February 16th Board meeting and expects Holly to participate going forward. Mike Keeling had discussions with Michael Sherman, now leading the Sun Corridor Network initiative and Mike Golden of Gigaband regarding potential Board membership and both indicated that this was not a good time, but they could consider in the future.

Bill Bolin has contacted Tom Belshe, Deputy Director, League of Arizona Cities and Towns who recommends David Walsh, CEO of Sun Corridor get involved. Galen Updike recommends Dave Newlin, active in economic development in Northern Arizona and will contact regarding possible participation. Steve Peters will approach Robert McArthur of the University of Arizona and Mark Goldstein will approach Fred Estrella, CIO of NAU regarding potential Board participation leading to possible membership. Mike Keeling will contact Morgan Reed, recently appointed ADOA-ASET CIO and gauge interest in participating in ATIC and potentially serve on or being represented on the Board.

Mark Goldstein, Secretary has update the Board Roster and Brenda Beall distributes for review and corrections/updates.

1.6. Review of Outstanding Action Items as Documented in January 2016 Minutes.

ACTION ITEM - Brenda Beall, Vice Chair is soliciting ideas on investment of working capital on projects and will review with the Executive Committee and the Board.

2. Presentations and Action Plans

2.1. Cyber Security Public Meeting Review

Jerry Crow coordinated a great program with our perennial partner Arizona InfraGard for the our fifth annual Cyber Security Summit held on Thursday, November 19th from 1:00-4:30 PM at the University of Phoenix offices in Phoenix. A good mix of some 65 professionals attended. Speakers included: Jerry Proctor, Former Deputy to the Commanding General, US Army Intelligence Center and Ft Huachuca, Retired, Inspector William Long, Director, AZ Counter Terrorism Information Center (ACTIC), and Tina Slankas, Cybersecurity Coordinator, ACTIC. Frank Grimmelmann will moderate a panel discussion with Cody Cornell, CEO, Swim Lane, Sean Moshir, CEO/Chairman, CellTrust, and Andrew Roberts, Director, IT Compliance & Risk Management, Grand Canyon University. There was no cost for use of the facility and about \$265 expenses for food and beverages from the onsite cafeteria services.

2.2. Strategy Committee Dissolution (Robert Backie)

Robert Backie led a discussion of his proposal to dissolve the Strategy Committee to be reconsidered in a strategic planning context going forward. The Board also discussed Steve Peters' earlier proposal to utilize the Advanced Strategy Center to facilitate a Board retreat and strategic planning session at an estimated cost of \$2500.

2.2.1. Vote to dissolve Strategy Committee

MOTION: To dissolve the existing Strategy Committee.

MOVE: Robert Backie

SECOND: Ralph Gierish

Motion Failed (4 in favor, 11 opposed, 1 abstention)

2.3. Task Force - Lobbying (Mike Keeling)

Mike Keeling suggested we form an active Lobbying Task Force to discuss and drive relevant issues throughout the legislative session. Besides Mike Keeling, Robert Backie and Tommy Gearhart are registered ATIC lobbyists at the Secretary of State office. The registered lobbyist are only to act on issues/bill as approved by the Board and take specific actions with approval of the Executive Committee. Ron Schott should be engaged in the Lobbying Task Force to strengthen linkages with the Arizona Technology Council. The telemedicine parity bill is progressing, however the multi-state physician licensure bill could prove problematic for this year and might get delayed until the following year.

2.4. Website - (Brenda Beall)

Brenda Beall has stepped up to manage the website. She has requested Board member photos and bios and will be updating the site accordingly. The site is produced in Wordpress and will allow granular editing privileges to be share among responsible parties.

2.5. Officer Election - Date and Procedure Discussion (Robert Backie)

Robert Backie reviewed the timeline for annual elections to be held in March for officers. Board members were encourage to begin considering potentially running for election.

2.6. ATIC Resolutions - what does each board member want to see ATIC accomplish in 2016

This item was tabled until the next Board meeting.

3. Activity Reports

3.1. Rural Community Outreach Activities (Bill Bolin, Galen Updike, Henry Goldberg)

The USDA grant application is still pending with news expected in late January or February. There is significant broadband activity in the Copper Corridor with the publication of a broadband guide and interactions with Commnet/ATN. There was discussion of pole attachment issues and regarding recently issued BLM ROW policies.

3.2. State Library Activities (Joan Clark)

Joan Clark, State Librarian will be retiring in March 2016. She will be bringing Holly Henley, her replacement to the February 16th Board meeting and expects Holly to participate going forward.

Joan Clark reported on several upcoming programs including a pair of ReferenceUSA Workshops being held on Tuesday, February 23rd. See <http://www.azlibrary.gov/eventreg/> for more information and registration.

3.3. K12/GAZeL Education Report (Steve Peters)

Steve Peters reported on K-12 educational funding focused on Proposition 103 and potential accelerated utilization of Arizona State Land Department assets and revenue. GAZeL launched the Arizona Innovative Learning Collaborative at their 9/28/15 forum. Future plans also include local community collaboratives, and regularly scheduled networking events held simultaneously in Tucson, Phoenix, and other remote sites around Arizona, connected by video conference. GAZeL will also be partnering with Interface Phoenix on 6/17/16.

3.4. Government Affairs (Mike Keeling)

See Section 2.3 above for discussion of formation of a Lobbying Task Force and related issues.

3.5. ATI Institute (Mark Goldstein, Oris Friesen)

Oris Friesen reported on the recent ATI Institute Board meeting attended by guests Bill Bolin and others. There was ongoing discussion of organizational options to continue as current,

disband or strike out in new directions. There was a consensus that we should partner with other organizations going forward.

4. Upcoming Meetings

4.1. Public Meeting - Thursday, February 18, 2016 from 2-4 pm

ATIC's annual Arizona High Tech Policy Overview is scheduled for Thursday, February 18th from 2-4PM at Grand Canyon University. The meeting program and logistics are being coordinated by Ron Schott. Details will follow.

4.2. Arizona Digital Government Summit - May 10 & 11, 2016

ATIC will once again exhibit at the Arizona Digital Government Summit on May 10-11 in Phoenix. Oris Friesen will coordinate logistics with Government Technology and ATIC volunteers to staff the booth. Event details online at <http://www.govtech.com/events/Arizona-Digital-Government-Summit.html>.

5. Announcements

Galen Updike invited ATIB Board members and associates to consider attending the Broadband Communities Summit on April 5-7 in Austin, TX, co-produced by the Rural Telecom Congress. Conference details are available at <http://www.bbcmag.com/2016s/>. Contact Galen for discount codes and possible travel coordination.

Steve Peters announced The Learning Council's Digital Curriculum Tactics Discussion scheduled for February 17th in Phoenix. Event details and registration available online at <http://thelearningcounsel.com/event/phoenix-az>.

Oris Friesen invited ATIC members to attend the next XPRIZE Think Tank Phoenix Meetup (<http://www.meetup.com/xprize-think-tank-phoenix/>) scheduled for Monday, January 18th at 5:00 PM at UAT.

6. Adjourn

ATIC Board & Public Meeting Dates for 2016

Please note the change in venue from The Carnegie Center.

The next ATIC Board Meeting will be on February 10th, 2016 from 12:00-2:00 p.m. at the Historic Supreme Court in the Capitol Museum.

Remaining ATIC Board Meetings on Wednesdays through 2016:

**February 10, 2016
March 9, 2016
April 13, 2016
May 11, 2016
June 8, 2016
July 13, 2016
September 14, 2016
October 12, 2016
November 9, 2016**

Proposed ATIC Public Meetings through 2016

Thursday, February 18, 2016 2-4PM - Arizona High Tech Policy Overview at Grand Canyon University Coordinated by Ron Schott

Thursday, May 19, 2016 2-4PM - Advanced & Emerging Technology by Industry at TBD

**Date TBD - ATIC-ATP Telehealth Meeting with possible partners AZBio and/or AZ Tech Council
TBD**

Thursday, September 22, 2016 2-4PM - General Purpose Public Meeting with theme and location TBD

Thursday, November 17, 2016 - Cyber Security Meeting with Arizona InfraGard, often extended meeting time with location TBD