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## ATIC Board Meeting

### DRAFT Agenda for Sept 9th, 2015

**The next ATIC Board Meeting will be on October 14th, 2015, from 12:00-2:00 p.m. at the **Historic Supreme Court in the Capitol Museum.** REMOTE CONNECT INSTRUCTIONS ON NEXT PAGE**

1. Administrative
  - 1.1. Self-Introductions
  - 1.2. Modifications to and Acceptance of Agenda Draft
  - 1.3. Acceptance of Minutes from Last Meeting
  - 1.4. Treasurer's Report
  - 1.5. ATIC Board Membership Considerations
  - 1.6. Review of Outstanding Action Items as Documented in June 2015 Minutes
2. Presentations and Action Plans
  - 2.1. Telemedicine Public Meeting – (Janet Major)
  - 2.2. ATIC Grant Filing – (Bill Bolin)
  - 2.3. Committee Changes
    - 2.3.1. Governance Committee
    - 2.3.2. Strategy / Oversight Committee
  - 2.4. Vision for ATIC – Board Participation to following questions
    - 2.4.1. What role do you think ATIC should take in Rural Internet?
    - 2.4.2. What do you get and want to get from your ATIC participation?
  - 2.5. Opportunities for ATIC Involvement
    - 2.5.1. Jobs to do to move ATIC forward – see list below
3. Activity Reports
  - 3.1. Tele-Health
  - 3.2. Strategy
  - 3.3. Marketing
  - 3.4. Rural Community Outreach
  - 3.5. State Library
  - 3.6. K12 Education
  - 3.7. Government Affairs
  - 3.8. ATI Institute
  - 3.9. ASET
4. Announcements
5. Adjourn

## REMOTE CONNECT INSTRUCTIONS

- **PC or MAC:** For audio, video and web conference on **PC or Mac**. [Click Here to Join the Conference](#)
- **IOS:** For audio, video and web conference on **iPhone, iPad, iPod touch:** Install App: [Apple Store](#) - "zoom".  
**Enter meeting ID 753 706 980.**
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**Enter meeting ID 753 706 980.**
- **Video and web conference on computer and audio by telephone:** [Click Here to Join the Video/Web Conference](#). **For audio by phone:** Dial **(415) 762-9988**. Enter meeting ID **753 706 980**. You will be prompted to enter your unique participant ID - Press # to skip
- **Telephone Only - Dial (415) 762-9988.** Enter meeting ID **753 706 980**. You will be prompted to enter your unique participant ID - Press # to skip



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## Involvement Opportunities to Move ATIC Forward

Following is a partial list of the opportunities for involvement within ATIC that need to be filled:

1. Areas of Focus Coordinators
  - a. Rural Broadband
  - b. Education
  - c. Healthcare
  - d. Economic Development
2. Email System
3. Website
  - a. Editor
  - b. Data Manager - CiviCRM
  - c. Rural Internet Content
  - d. Education Content
  - e. HealthCare Content
  - f. Economic Development Content
4. Newsletter Editor
5. Social Media – *Craig Stevenson*
  - a. Facebook
  - b. LinkedIn
  - c. Others
6. Carrier Relations
7. Media Relations
8. Government Relations
9. Public Meetings
  - a. Coordinators for each meeting
  - b. Audio & Visual
10. Marketing Coordinator
11. Lunch Coordinator



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## **ATIC Board Meeting Minutes for July 8, 2015 (Draft)**

### **On-Site Attendees:**

**ATIC Board Members: Robert Backie, Brenda Beall, Bill Bolin, Joan Clark, Michael Cohen, Matt Dostal, Mark Goldstein, Ron Schott, Craig Stevenson, Mike Whipple**

**ATIC Associates & Guests: Henry Goldberg, Leor Skeivik**

### **Remote Attendees:**

**ATIC Board Members: David Daniels, Deborah Dupee, Janet Major, Bill Meador, Steve Peters, Andy Phelan**

**ATIC Associates & Guests: None**

Quorum Met with 16 ATIC Board Members Present (Quorum = 10)

Many thanks to Zoom Video for video conferencing capabilities and to the State Libraries for providing meeting facilities, technical support, and hospitality.

**A schedule of remaining Board and public meetings for 2015 can be found at the end of these minutes.**

**Please note the change in venue for September.**

**The next ATIC Board Meeting will be on September 9<sup>th</sup>, 2015, from 12:00-2:00 p.m. at the Historic Supreme Court in the Capitol Museum.**

**Please note the change in venue for September.**

# **ATIC Board Meeting**

## **Agenda for July 8, 2015**

6. Administrivia
  - 6.1. Self-Introductions
  - 6.2. Modifications to and Acceptance of Agenda Draft
  - 6.3. Acceptance of Minutes from Last Meeting
  - 6.4. Treasurer's Report
  - 6.5. ATIC Board Membership Considerations
  - 6.6. Review of Outstanding Action Items as Documented in June 2015 Minutes
7. Board Action Required
  - 7.1. ATIC Grant for Rural Outreach (Bill Bolin) – VOTE WILL BE TAKEN TO APPROVE
8. Presentations and Action Plans
  - 8.1. Telemedicine Public Meeting - (Jane Major)
  - 3.2. Vision for ATIC – Board Participation to following questions
    - 3.2.1. One year from today – what would ATIC success look like to you?
    - 3.2.2. Five years from today – what would ATIC success look like to you?
    - 3.2.3. What role do you think ATIC should take in Rural Internet?
    - 3.2.4. What do you get and want to get from your ATIC participation?
  - 3.3. Opportunities for ATIC Involvement
    - 3.3.1. Jobs to do to move ATIC forward
4. Activity Reports
  - 4.1. Tele-Health
  - 4.2. Strategy
  - 4.3. Marketing
  - 4.4. Rural Community Outreach
  - 4.5. State Library
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5. Announcements
6. Adjourn

## 1. Administrivia

### 1.1. Self-Introductions

See the attendance list above.

### 1.2. Modifications to and Acceptance of Agenda Draft

No modifications. Noted that Activity Reports may need be truncated or skipped this month to allow ample opportunity for the ATIC Vision and involvement opportunities discussion.

### 1.3. Acceptance of Minutes from Last Meeting

**MOTION: To accept the Minutes from the June Meeting.**

**MOVE: Brenda Beall**

**SECOND: Jerry Crow**

**Passed Unanimously**

### 1.4. Treasurer's Report

Matt Dostal submitted a statement of activity indicating a current balance of \$35,316.33. The Executive Committee is tasked with determining an appropriate level of reserve funds, developing a budget, and developing suggestions as to where funds can and should be spent.

### 1.5. ATIC Board Membership

No new Board membership considerations this month. However, there was discussion that we should target more membership from the telecom provider community, both wired and wireless. Bill Bolin agreed to contact 1-2 rural economic development individuals from each of the four rural regions to potentially become involved.

### 1.6. Review of Outstanding Action Items as Documented in March 2015 Minutes.

**ACTION ITEM - The Executive Committee is tasked with determining an appropriate level of reserve funds, developing a budget, and developing suggestions as to where funds can and should be spent.**

## 2. Board Action Required

### 2.1. ATIC Grant for Rural Outreach (Bill Bolin)

Bill Bolin presented a USDA Rural Community Development Initiative (RCDI) grant opportunity. He has helped arrange a cooperative effort of the Copper Corridor Region along with the Towns of Benson and Tusayan, suggesting that ATIC was in a strong position to enable and lead. ATIC would be the grant applicant seeking the grant up to the amount supported by committed community matching by the 8/13/15 deadline. ATIC would apply a 10% hold back of the federally provided funds to cover any accounting or other expenses and contribute to its overall operational needs. At no time would ATIC be expected to expend its funds for the purposes of this grant beyond actual expenses expected to be more than covered by the 10% hold back.

ATIC would provide volunteer project management and oversight, while the participating communities would all have designated Group Leaders and receive funds from ATIC consistent with project milestones and guidelines. They would in turn apply any matching contributions, contract with consultants and relevant service providers directly, and provide required reporting as needed.

**MOTION: Approve ATIC Role as Grant Applicant and Administrator.**

**MOVE: Jerry Crow**

**SECOND: Brenda Beall**

**Passed Unanimously**

### 3. Presentations and Action Plans

#### 3.1. Telemedicine Public Meeting (Janet Major)

Janet Major has been developing our 7<sup>th</sup> Annual Telehealth in Arizona Update in partnership with the Arizona Telemedicine Program (ATP - <http://telemedicine.arizona.edu/>). It is now scheduled for Tuesday, October 20, 2015 from 1:00-4:30 PM at the UA College of Medicine in downtown Phoenix. The program and logistics are being developed and Janet will recruit additional event committee members and support as needed. It's anticipated there will be an onsite attendance fee of \$9.50 in advance or \$14.00 at the door, but no charge for remote attendance at arranged conference site or one's desktop.

#### 3.2. Vision for ATIC – Board Participation to following questions

Robert Backie led a robust discussion of the following questions:

One year from today – what would ATIC success look like to you?

Five years from today – what would ATIC success look like to you?

What role do you think ATIC should take in Rural Internet?

What do you get and want to get from your ATIC participation?

Discussion revolved around grant opportunities where ATIC could lead and/or participate, educational and library connectivity, more robust telecom provider community engagement, returning to publishing a regular newsletter and calendar, xxx.

#### 3.3. Opportunities for ATIC Involvement

Robert Backie led a brief discussion of the necessary jobs to do to move ATIC forward and the role Board and Committee members could and should play. Some of the areas mentioned included website, e-mail blasts, newsletter, social media, telecom provider relations, media relations, government relations, public meeting programming and logistics, marketing coordinator, lunch coordinator, and more.

#### 4. Activity Reports

##### 4.1. Tele-Health (Janet Major)

Our 7<sup>th</sup> Annual Telehealth in Arizona Update in partnership with the Arizona Telemedicine Program (ATP) is now scheduled for Tuesday, October 20, 2015 from 1:00-4:30 PM at the UA College of Medicine in downtown Phoenix. The program and logistics are being developed and Janet will recruit additional event committee members and support as needed. The next SPS Telemedicine & Telehealth Service Provider Showcase will be in Phoenix in June 2016 (<http://ttspsworld.com/>).

##### 4.2. Marketing Activities (Brenda Beall)

No report this month.

##### 4.3. Rural Community Outreach Activities (Bill Bolin, Mike Whipple)

No report this month.

##### 4.4. State Library Activities (Joan Clark and Mala Muralidharan)

No report this month.

##### 4.5. K12 Education Report (Chris Johnson)

No report this month.

##### 4.6. Government Affairs (Mike Keeling)

No report this month.

##### 4.7. ATI Institute (Mark Goldstein, Oris Friesen)

No report this month.

##### 4.8. ASET (Mike Golden)

No report this month.

#### 5. ATIC "Public Information" Meetings (Mark Goldstein)

5.1. Our 7<sup>th</sup> Annual Telehealth in Arizona Update in partnership with the Arizona Telemedicine Program (ATP) is now scheduled for Tuesday, October 20, 2015 from 1:00-4:30 PM at the UA College of Medicine in downtown Phoenix.

5.2. A final Public Meeting for the year will again be in concert with Arizona InfraGard focused on Cyber Security and is scheduled for Thursday, November 19, 2015 from 1:00-4:30 PM.



## 6. Announcements

Steve Peters announced that the Greater Arizona eLearning Association (GAZeL) will be holding the Innovative Learning in Arizona 2015 and Beyond Forum on Monday, September 28, 2015 from 8:00AM-5:30PM at the Rio Salado Conference Center in Tempe. At the event, GAZeL, along with other business, government, education, and community organizations, will launch the Arizona Education Innovation Collaborative. More information and registration may be found online at <http://gazel.org/register-for-forum>.

## 7. Adjourn

## **ATIC Board & Public Meeting Dates for 2015**

**Please note the change in venue.**

**The next ATIC Board Meeting will be on July 8<sup>th</sup>, 2015, from 12:00-2:00 p.m. at the Historic Supreme Court in the Capitol Museum.**

**Please note the change in venue.**

**All meetings to be held at the Carnegie Center in Phoenix**

**--Except Where Specified Otherwise--**

### **ATIC Board Meeting on Wednesdays from 12:00-2:00 PM**

September 9, 2015 - **at the Historic Supreme Court in the Capitol Museum**

October 14, 2015

November 12, 2015 (Note: On Thursday as Wednesday, November 11 is Veterans Day)

### **ATIC Public Meeting on Thursdays 2:00-4:00 PM**

**--Except Where Specified Otherwise--**

Tuesday, October 20, 2015 – 7<sup>th</sup> Annual Telehealth in Arizona Update

- Special Time: 1:00 - 4:30 PM at the UA College of Medicine Phoenix
- In partnership with the Arizona Telemedicine Program ([telemedicine.arizona.edu](http://telemedicine.arizona.edu))
- Attendance Fee: \$9.50 in Advance/\$14.00 at the Door/No Charge for Remote Attendance

Thursday, November 19, 2015 - Cyber Security Meeting with Arizona InfraGard

(Note: Thanksgiving is on Nov 26<sup>th</sup>)

- Special Time: 1:00 - 4:30 PM at Location TBD

